

Press Release:

The east wing of the popular Zurich Hotel Glockenhof has been modernised. During the five months of construction the hotel remained open for business. Now the equipment and scaffolding are gone, and we are proud to present:

New Parquet, New Pleasure in the Best Western Premier Hotel Glockenhof.

This was the final phase of the 5-stage renovation project lasting eight years. For a cost of 8 million Swiss francs, the east wing of the hotel has been renovated. We're not joking when we say that in the 34 new rooms the guests can look directly at the Swiss mountains: because the walls of the bathrooms have been covered with quartz panels from the Valser Valley of Graubünden. With the woodland wallpaper and oak parquet in the new living areas, the Hotel Glockenhof pleasantly and proudly stands out from other business hotels. The Best Western Premier Hotel Glockenhof has become more Swiss. The rooms profit from the original ideas of the interior decorator, Marianne Daepf from Maur, Zurich. Just for example, by cleverly redesigning the ceilings all the rooms appear larger.

The number of hotel rooms has been reduced to 91. According to Hotel Director Matthias Sutter, the larger rooms fulfil the four-star-superior philosophy and the latest trends in today's hotel world. He is convinced that the renovations and the new character of the rooms enhance the attractiveness and comfort of the hotel. Needless to say, during almost 100 years of business, we never had to complain about empty rooms. In 2008 over 80% of the rooms were booked.

The renovations demanded a major transformation of the building. Matthias Sutter: "Some of the infrastructure was almost 80 years old in the east wing, and had to be completely rebuilt. No stone remained unturned: the soundproofing, electrical and sanitary installations, air conditioning, and all the furniture have been consequently revamped." We had excellent experience with the soundproofing material in the earlier renovations, and therefore could also install parquet floors in the new rooms, which also facilitates room maintenance and cleanliness. Thanks to the use of the latest material and technology, including the lighting fixtures, there was another pleasant side effect: Energy consumption in the new rooms has been reduced by a third.

After this final "rejuvenation", no room in the entire building is more than five years old. In addition, a little tip: For the last eight years, the Best Western Premier Hotel Glockenhof has been preparing for its hundredth anniversary, which we will celebrate in 2011.

Media Contact: Matthias Sutter, Director, E-mail: matthias.sutter@glockenhof.ch,
Telefon: +41 44 225 91 91 Fax: +41 44 225 92 92 | www.glockenhof.ch

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